

# Environmental fish buying policy

## IT IS OUR POLICY TO SOURCE AND SERVE ALL OUR SEAFOOD FROM SUSTAINABLE AND WELL-MANAGED FISHERIES OR FROM RESPONSIBLY FARMED AQUACULTURE OPERATIONS

We follow the MCS grading on specific fisheries and species at [www.fishonline.org](http://www.fishonline.org) Only fish from fisheries with a grading of 1 to 3 will be purchased and served. Our primary fish sold is North Sea sustainable haddock, but we continue to increase sustainable menu options to our customers. This enables us to offer and to educate our customers and the next generation on a range of different and sustainable species of locally caught fish and shellfish. Due to our location, the seafood we serve benefits from very low food miles from catch to plate and is extremely fresh.

We are licensed to offer local MSC scallops, mussels and brown crab on our menu which is sourced from an MSC Certified grower and supplier [www.blueshellmussels.co.uk](http://www.blueshellmussels.co.uk) and also MSC haddock from our MSC Certified fish supplier [www.blydoitfish.co.uk](http://www.blydoitfish.co.uk)



Frankie's MSC Chain of Custody Code MSC – C - 52986

## FOR A FISH TO BE TERMED SUSTAINABLE WE BELIEVE IT MUST MEET THE FOLLOWING CRITERIA:

- ▶ A sustainable fishery must unequivocally be able to maintain fish stocks at a manageable level whilst maintaining a healthy ecosystem.
- ▶ A fishery that is sourcing fish responsibly takes into account, and exceeds, the minimum management or legal requirements governing a fishery.
- ▶ A responsible fishery will take into account sustainability criteria and observe when resources may need to recover.
- ▶ Sustainable fish come from an environmentally responsible fishery that does not contribute to the global environmental problem of over-fishing.

## RESPONSIBLY FISHED – RESPONSIBLY FARMED

Our local fishermen care passionately about their industry and we remain in support of their continued approach to responsible fishing methods, ensuring a sustainable and viable future for the Shetland fishing industry and our local fishing grounds.

Sustainability and responsible fishing practices are upper-most in all our minds, as the fishing industry works to ensure that the sea continues to provide a living for all of us and for future generations, we believe we must all endeavour to play a part in making this possible.

*Our suppliers are carefully selected because they understand sustainability. We never buy endangered species or fish in their breeding season. We are constantly working with our suppliers to ensure that all seafood which we purchase can be fully traced back to the originating fishery.*

[www.frankiesfishandchips.com](http://www.frankiesfishandchips.com)

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FISH & CHIPS